

# SPECIALISTS IN INSURANCE FOR THE PRINT AND GRAPHICS INDUSTRY

INSURANCE & RISK STRATEGIES

## **Strategic Insurance Partnership with GKG: Tailored Solutions for Florida Graphics Alliance Members**

The print industry faces a unique set of challenges, from managing the complexities of evolving technology to ensuring business continuity amidst economic shifts. For members of the Florida Graphics Alliance (FGA), navigating these challenges just became more manageable with the strategic endorsement of Gilroy Kernan & Gilroy (GKG), a specialized insurance agency serving the print industry. GKG is recognized as a leader in commercial insurance risk, employee benefits, and retirement planning—serving the print industry across the country and endorsed through Association's, like FGA, across 14 states.



### **WHY GKG?**

With decades of experience in the print industry, GKG is more than an insurance provider; they are a strategic risk partner. Their deep understanding of the unique exposures and risks print businesses face allows them to deliver custom solutions that fit the industry's specific needs. At Gilroy Kernan & Gilroy (GKG), we specialize in helping employers navigate the complexities of insurance, offering more than just a quick quote—we work to understand your business and customize solutions that provide long-term solutions.

## ROSS KRAFT AND SARAH ARMSTRONG

The primary contacts for FGA members, are experts in assessing the nuances of the print industry. Whether it's handling complex workers' compensation issues or ensuring the right health and retirement plans for employees, they help guide businesses through critical insurance decisions.

### COMPREHENSIVE COVERAGE AND SERVICES

GKG's services encompass three key areas that are essential for FGA members:

- **Commercial Insurance Risk:** GKG ensures that print businesses are properly protected from industry-specific risks such as equipment breakdown, supply chain disruptions, and liability claims. With over 100 print industry clients, GKG can benchmark your policies to your peers, to determine if you're getting a fair offering!
- **Employee Benefits:** Attracting and retaining top talent in the print industry requires competitive and comprehensive employee benefits. GKG delivers tailored health, wellness, and benefits packages that fit the needs of both employers and employees, ensuring long-term satisfaction and retention.
- **Retirement Planning:** The Print and Graphics Retirement Plan is available to FGA members. A Multiple Employer Plan (MEP) is a retirement plan for businesses that typically have a common interest but are not commonly owned or affiliated (such as members of the Florida Graphics Alliance)

### A TRUSTED ENDORSEMENT

The endorsement of GKG by the Florida Graphics Alliance means members can trust that their insurance needs are being handled by professionals who not only understand the intricacies of the print industry but are also deeply committed to its success. As the endorsed partner across 14 states, GKG's reputation is built on delivering tangible results and protecting businesses where it matters most.

### HOW TO GET STARTED

Florida Graphics Alliance members can reach out directly to Ross Kraft or Sarah Armstrong for a consultation or to learn more about the solutions GKG offers. Their hands-on approach ensures that no question goes unanswered and no challenge is too complex. Whether you're reevaluating your current insurance coverage or exploring new employee benefits, GKG is here to help.



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